

2009 Edition

Deadline for Ad Placement December 1, 2008

Now Digest Size by Popular Demand (5 3/8" x 8 3/8")

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### AD PRICING: Please Check One

- All ad prices include listing information and (optional) 25-word message in Sponsors Directory.
- Ad placement is first-come first-served, based upon receipt of a signed *Ad Placement Agreement* and payment in full.

### BLACK & WHITE ADS - Single Insertion

- Full Page 4 5/8"W x 7 1/8"H . . . \$1,170  
No additional cost for full bleed (see Mechanical Specifications)
- Half Page 4 5/8"W x 3 1/2"H . . . \$670
- Quarter Page 2 1/4"W x 3 1/2"H . . . \$380
- Coupon Option 4 5/8"W x 1 11/16"H . . . \$380  
Coupons will be placed together in the publication. A black, dashed-stroke will be applied to the outer border of each coupon.

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### COLOR & PREMIUM ADS - Single Insertion

- One Color (Specify) . . . \$150
- Full Color (Process) . . . \$300
- COVERS & PREMIUM PLACEMENT - Call us for Prices and Availability.
- 2-Page Spread available.  
Ask your sales representative for more info.
- LISTING ONLY - Sponsors Directory . . . \$100

### All Listings Include:

- Company Name
- Address
- Phone Number(s)
- Web Address
- A twenty-five (25) word description of your business products and/or services (see above)

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### SUBMITTAL OPTIONS (SELECT ONE):

- Please have Milestone Media Group, Inc. design my ad (additional fees may apply).  
PLEASE ATTACH WORDING AND/OR ART ON SEPARATE SHEET.  
This is a one-time fee unless you change your ad.
- Electronic File Submittal (on disk or e-mail, see mechanical specifications) submit to [production@promsplus.com](mailto:production@promsplus.com)
- Enclosed Is My Hard Copy Ad Layout (Additional fees may apply)\*  
PLEASE NOTE: Sometimes quality/sharpness of ad could be compromised if *not* submitted electronically.
- USE MY EXISTING AD ON FILE
  - as last printed
  - with modification(s) (please note)

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### BILLING INFORMATION

COMPANY \_\_\_\_\_

AGENCY (if applicable) \_\_\_\_\_ P.O. NUMBER \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

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### SPONSORS DIRECTORY INFO

(THE WAY YOU WANT YOUR LISTING IN THE SPONSORS DIRECTORY)

COMPANY NAME \_\_\_\_\_

BUSINESS ADDRESS (include city & state, street address optional) \_\_\_\_\_

PHONE (local) \_\_\_\_\_

PHONE (toll free) \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

LISTING MESSAGE (FREE with ad, limit: 25 words. We may be editing messages over 25 words)  
LISTING MESSAGE MUST BE PROVIDED BY THE AD PLACEMENT DEADLINE

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_


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### PAYMENT OPTIONS (All Terms-Net due December 1, 2007)

Finance charges will be added to all past due balances. 18% Annual Rate.

Make Checks Payable To: \_\_\_\_\_ \$ TOTAL \_\_\_\_\_

Milestone Media Group, Inc.  VISA  
5360-E Enterprise St.  MC  
Eldersburg, MD 21784  AM EX

 Visit us online at [www.promsplus.com](http://www.promsplus.com)

Office: 410-549-5490 • Fax: 410-549-6467 • TOLL FREE: 877-856-5490

Card # \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

The above signature indicates agreement with all terms and conditions on rate card (also on back of this form) that expires on June 30, 2008.

**TERMS & CONDITIONS:**

1. *MILESTONE MEDIA GROUP, INC.* does not endorse advertisers and does not guarantee the accuracy of any claims made by advertisers.
2. All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication.
3. *MILESTONE MEDIA GROUP, INC.* endeavors to provide completely accurate information in all advertising. Proofs on advertisements created by the publisher will be forwarded for approval. If changes or corrections are needed, they must be so noted on the proof and the proof returned to the publisher within one week of its receipt by the advertiser. Otherwise, no guarantee can be made of the changes requested.
4. The publisher shall not be liable for failure to publish or distribute all or any part of the guide because of labor dispute, accidents, fires, acts of G\_d, or any other circumstances beyond the publisher's control. Further, in case of error or failure to print an advertisement, liability is limited to the cost of the advertisement.
5. By signing the Ad Placement Agreement, advertiser understands that payment is due by the first due date, that all discounts are contingent upon prompt payment, and that if allowed to run, past due balances are subject to an 18% Annual Rate late payment penalty. CANCELLATION PRIOR TO PUBLICATION IS SUBJECT TO A 5% CANCELLATION FEE. This agreement is entered into and governed by the laws of the State of Maryland.
6. The advertiser shall indemnify and hold harmless Milestone Media Group, Inc., its agents and employees, from and against any and all actions, claims, liabilities, demands, costs and expenses, including costs and attorney fees, from the publication of advertising material, or the content of any text, illustrations or copyrights, furnished by the advertiser.